BUILDING NEW MEXICO'S ECONOMY ONE BUSINESS AT A TIME

NMSBDC network

SMALL BUSINESS DEVELOPMENT CENTER

NETWORK NEWS

Published by the New Mexico Small Business Development Center network's Lead Center at Santa Fe Community College

6401 RICHARDS AVENUE, SANTA FE, NM 87505 • 1-800-281-7232 • (505) 428-1362 • FAX (505) 428-1469 • www.nmsbdc.org • SUMMER 2007

NATIONAL ACCREDITATION!

New Mexico's SBDCs recognized by national body

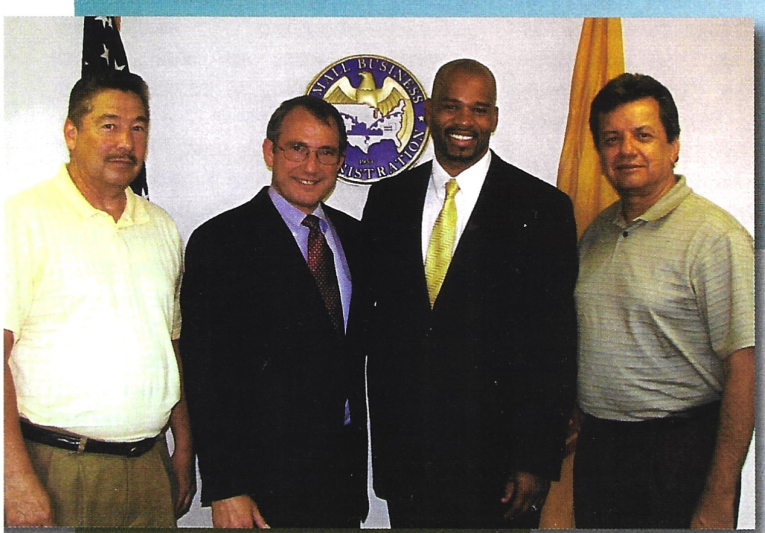
New Mexico's Small Business Development Center network (NMSBDC) has achieved full accreditation from the national Association of Small Business Development Centers.

The recognition came as the result of a week-long site visit and review by the Accreditation Committee of the Association of Small Business Development Centers (ASBDC). Mike Young, Chair of the ASBDC Accreditation Committee, wrote: "I want to congratulate you and your staff for achieving this important milestone. I recognize that considerable effort over a long period of time has gone into attaining this goal."

The review was based on the seven Malcolm Baldrige National Quality criteria: performance management, leadership and organization, strategic planning, stakeholder satisfaction, program performance, staffing and resource utilization, program delivery and management, and measurement of performance and outcomes. According to NMSBDC State Director J. Roy Miller, the ASBDC standards are "more prescriptive" than the Baldrige ones.

State Director Miller said, "I am delighted that the hard work and commitment of the New Mexico SBDC has been recognized. The small business people of our state deserve the best possible service from us, and this shows they are receiving it. These reviews are conducted every four years and are quite intense."

The state's nineteen Small Business Development Centers (SBDCs) provide existing and potential small businesses with direct counseling, entrepreneurial education and links to financing. The NMSBDC also operates the International Business Accelerator. Based primarily at universities and colleges, the nation's SBDCs are funded by state governments and the U.S. Small Business Administration.



Douglas Craft, President of Crystal Clear Maintenance; John Woosley, District Director, SBA; Roy Brady, First Community Bank; John M. Garcia, Cabinet Secretary, New Mexico Department of Veterans' Services.

First N.M. vet receives Patriot Express business Loan

Crystal Clear Maintenance, Inc. of Ranchos de Taos has become the first New Mexico company to receive a Patriot Express Loan from the U.S. Small Business Administration (SBA). John C. Woosley, SBA New Mexico District Director, announced the loan, which was initiated by First Community Bank. The Patriot Express Initiative guarantees portions of commercial small business loans up to $500,000 for veterans, reservists, members of the military in career transition and their spouses.

Douglas R. Craft, President of Crystal Clear Maintenance, was congratulated by John Woosley in a signing ceremony conducted at SBA's

continued to page 2

New Mexico's Small Business Development Centers are a personalized and trusted source for existing and potential small businesses, providing them with direct counseling, entrepreneurial education and links to many sources of assistance and financing. For free and low-cost counseling and workshops in business planning, marketing, raising capital, accounting, and more, call 1-800-281-SBDC